Maryland Reinvestment Summit
SEPTEMBER 28, 2015 • BALTIMORE, MARYLAND
Baltimore Marriott Inner Harbor at Camden Yards
#ReinvestMD

CO-CONVENERs:

KEYNOTE SPEAKERS:

Elijah Cummings
Congressman, Maryland’s 7th District

Benjamin Jealous
Partner, Kapor Capital
Funding Streams That Strengthen Neighborhoods
Location: Stadium 3
In this session we will focus on the role of foundations, banks, and city governments in creating funding streams that tackle the decades of disinvestment in low- and moderate-income communities and communities of color.

MODERATOR: A. Adar Ayira, Director of Programs, Associated Black Charities, Baltimore, MD

SPEAKERS: Jeffrey Cherry, Executive Director, Conscious Venture Lab, Columbia, MD
Rick Cohen, National Correspondent, Nonprofit Quarterly, Arlington, VA
Michael Scott, Chief Equity Officer/Founder, Equity Matters, Baltimore, MD
Lori Villarosa, Executive Director, Philanthropic Initiative for Racial Equity, Silver Spring, MD

Health Care for the Uninsured
Location: University 3 & 4
In this session, participants will discuss strategies to engage healthcare employers to support measures to increase health services to the uninsured through new provisions for community reinvestment included in the Affordable Care Act, as well as the benefits to the healthcare industry of expanding coverage.

MODERATOR: Manuel Hidalgo, Chief Operating Officer, NCRC, Washington, DC

SPEAKERS: George Escobar, Senior Director, Human Services, CASA, Hyattsville, MD
Leslie Graham, President and CEO, Primary Care Coalition, Silver Spring, MD
Dr. Joshua Sharfstein, Associate Dean, Johns Hopkins Bloomberg School of Public Health, Baltimore, MD

Community Reinvestment Act Basics
Location: University 1 & 2
The Community Reinvestment Act (CRA) is a law designed to foster dialogue and accountability between financial institutions, community-based organizations, and federal regulators to increase investment in low- and moderate-income communities. Participants will start with an overview of the law and its history, walk through the aspects of a bank’s performance that are examined under CRA (lending, service and investment), and moderate-income communities. Participants will start with an overview of the law and its history, walk through the aspects of a bank’s performance that are examined under CRA (lending, service and investment), and moderate-income communities. Participants will start with an overview of the law and its history, walk through the aspects of a bank’s performance that are examined under CRA (lending, service and investment), and moderate-income communities. Participants will start with an overview of the law and its history, walk through the aspects of a bank’s performance that are examined under CRA (lending, service and investment), and moderate-income communities.
Creating a Restorative Culture in Schools and the Criminal Justice System

Location: Stadium 1

Reducing violence and increasing economic opportunity requires increased accountability from all parties engaged with youth, schools, and the criminal justice system. Restorative practices require a cultural change in our communities and schools through embracing restorative strategies and creating a unified set of priorities to give students and parents a voice. By shifting resources from our criminal justice system to treatment, reentry, and youth support programs, communities will create much-needed changes. In this session we will provide an overview of restorative practices and outline a strategy for moving these practices forward.

MODERATOR:
Gerald Killman, Sr. Organizing Consultant, NCRC, Chicago, IL

SPEAKERS:
Tara Huffman, Director, Criminal and Juvenile Justice, Open Society Institute-Baltimore, Baltimore, MD
Andrew Masters, Director of School Age Initiatives, Family League of Baltimore, Baltimore, MD
Donzell Robinson, Executive Director, Key Bridge Foundation, Largo, MD

Housing the Silver Tsunami

Location: Stadium 2

Aging in Community connects housing to safety, health, and financial capabilities to enable millions of older adults to maintain their quality of life in their current dwelling. In this workshop we will discuss Aging in Community and important features of the Affordable Care Act (ACA) that can be applied to Aging in Community and other community health initiatives. We will also feature some of the leading local initiatives in Aging in Community from across the country, as well as experts on financing and coordinating services for older adults to Age in Community.

MODERATOR:
Dr. Robert Zdenek, Director, National Neighbors Silver, NCRC, Washington, DC

SPEAKERS:
Allysin Bridges, MA, OTR/L, CAPS, Sr. Occupational Therapist, CAPABLE Study at Johns Hopkins University, School of Nursing, Center on Innovative Care in Aging, Baltimore, MD

Earl Millett, Jr., COO, Civic Works, Baltimore, MD
Sarah Norman, Director, Healthy Homes and Communities, NeighborWorks America, Washington, DC
Claudia Wilson Randall, Director of Operations and Housing Counseling, Southeast CDC, Baltimore, MD

Healing Neighborhoods Through Equitable Development

Location: Stadium 3

In order for Baltimore and all its residents to thrive, the city must make a focused and intensive effort to integrate housing and build opportunities in all neighborhoods. Local and national experts on community and economic development will discuss various strategies for organizing that can help overcome systemic inequality.

MODERATOR:
Samira Cook Gaines, Chief of Civil Rights and Economic Empowerment, NCRC, Washington, DC

SPEAKERS:
Dedrick Asante-Muhammad, Director of the Racial Wealth Divide Project, Corporation for Enterprise Development, Washington, DC
Dorcas Gilmore, Principal, Gilmore Khandhar, LLC, Baltimore, MD
John H. Morris, Jr., Esq., Interim Board Member, Change 4 Real

Welcoming Immigrants and Building Community

Location: Stadium 4

The Office of the Mayor of Baltimore has launched a strategy for growing Baltimore by 10,000 families, and immigrant families are playing a significant role in that expansion. In this session we will explore the ways Baltimore banks, agencies, and local non-profit organizations are partnering to help immigrant populations build wealth and grow Baltimore, including strategies to extend access to capital and credit to undocumented immigrants.

MODERATOR:
Agatha So, Coordinator, Pathways to Homeownership, Baltimore, MD

SPEAKERS:
Kevin Meadowcroft, Community Integration and External Relations Manager, International Rescue Committee, Baltimore, MD
Lourdes Montes-Greenan, Vice President, Community Development Banking, PNC Bank, Baltimore, MD
Catalina Rodriguez Lima, Director, Mayor’s Office of Immigrant and Multicultural Affairs, Baltimore, MD
Glenda Sierra-Schulz, Housing Counselor, Southeast Community Development Corporation, Baltimore, MD
Community Wealth Building and Economic Development in Baltimore
Location: University 3 & 4

This panel will investigate how to develop a Baltimore city agenda that fosters community wealth building and increasing the capacity of residents to take advantage of jobs and contracts provided by anchor institutions and local governments. Aspects of community wealth building include creating a community benefit agreement framework for all major development projects, supporting policies for worker cooperatives and other neighborhood-driven economic models and reinvesting capital to support these aims. This panel will discuss these and the challenges that persist in Baltimore, and explore organizing strategies.

MODERATOR:
Elizabeth Alex, Regional Director, CASA, Hyattsville, MD

SPEAKERS:
Dr. Steve Dubb, Director of Special Projects and Senior Advisor to the President, Democracy Collaborative, Takoma Park, MD
Stephanie Geller, Community Wealth Building Coordinator, University of Maryland School of Social Work, Baltimore, MD
Parag Khandhar, Co-Founder, Baltimore Activating Solidarity Economies (BASE), Baltimore, MD

1:00 PM – 2:30 PM
Lunch
Location: Grand Ballroom
KEYNOTE SPEAKERS:
Elijah Cummings, Congressman, Maryland’s 7th District
Benjamin Jealous, Partner, Kapor Capital

2:30 PM – 4:30 PM
Coalitions to Build Community Wealth
Location: Stadium 1

Community Reinvestment Act (CRA) campaigns can be a powerful tool to increase access to credit, capital, and banking services in low- and moderate-income communities in Maryland. Community organizations have built unique statewide and interstate alliances to strengthen the enforcement of CRA. Learn from NCRC members who have brokered successful negotiations with banks for increasing lending, investment, and services for their communities.

MODERATOR:
Robert Dickerson, Executive Director, Birmingham Business Resource Center, Birmingham, AL; Chair, NCRC Board of Directors

SPEAKERS:
Dan Ellis, Executive Director, Neighborhood Housing Services of Baltimore, Baltimore, MD
Ernest E. Hogan, Executive Director, Pittsburgh Community Reinvestment Group, Pittsburgh, PA; Secretary, NCRC Board of Directors
Kevin Stein, Associate Director, California Reinvestment Coalition, San Francisco, CA; Member, NCRC Board of Directors

Affirmatively Furthering Fair Housing
Location: University 3 & 4

Every public and private agency that receives Community Development Block Grant (CDBG) funds or related support from the United States Department of Housing and Urban Development (HUD) has an obligation to “affirmatively further fair housing.” In this session we will focus on how those communities receiving funds can ensure compliance with the Fair Housing Act, HUD’s new Affirmatively Further Fair Housing (AFFH) rule and related regulations, and collaborate with stakeholders to create housing opportunities and combat societal inequalities. In the training we will also discuss how to coordinate CDBG and related funds and bank reinvestment to support grassroots neighborhood organizing to leverage both local government and private investment for low- and moderate-income neighborhoods. Neighborhood leaders and advocates are encouraged to attend.

SPEAKERS:
Nicole Barden, Interim Director of Membership and Organizing, NCRC, Washington, DC
Jeffrey May, Assistant Director, National Neighbors, NCRC, Washington, DC

Community Organizing and Undoing Racism
Location: Stadium 2

In this workshop we will analyze structures of power and privilege to determine how they promote inequity. Participants will engage in conversation and reflection on developing a systems understanding (focusing on how systems and institutions impact our lives, as opposed to focusing on the actions of individuals) to promote community change and development. Using a systems analysis to understand race and racism can promote more equitable opportunities and outcomes for Maryland residents.

SPEAKERS:
Ronald Chisolm, Executive Director and Core Trainer/Organizer, People’s Institute for Survival and Beyond, New Orleans, LA
Dr. Kimberley Richards, Core Trainer/Organizer/National Regional Coordinator, People’s Institute for Survival and Beyond, New Orleans, LA

continued on reverse
NCRC and its grassroots member organizations create opportunities for people to build wealth. We work with community leaders, policymakers and financial institutions to champion fairness in banking, housing and business development. 202-628-8866 • www.ncrc.org
NCRC’s Annual Conference is one of the nation’s largest gatherings of community nonprofits, policymakers, government officials, small businesses, banks, and academia, all coming together to create a just economy.

We look forward to seeing you at the Capital Hilton Hotel, Washington, DC, March 16-19, 2016.

www.ncrc.org/conference/ 202-628-8866 • #justeconomy

THE CONFERENCE WILL FEATURE:

• A wide range of cutting-edge workshops on community organizing and advocacy, housing, access to capital and credit, workforce and community development, fair lending, and business development
• The foremost experts and advocates sharing new developments, best practices, and innovative ideas for community reinvestment
• Keynote addresses from prominent officials and leaders in the field
• NCRC’s Hill Day and Congressional Luncheon
• The 2016 NCRC National Achievement Awards Dinner