NCRC
OPENING DOORS TO ECONOMIC OPPORTUNITY

Louisiana Reinvestment Summit

SEPTEMBER 14, 2016 • NEW ORLEANS, LOUISIANA
Astor Crowne Plaza • 739 Canal Street at Bourbon
#LouisianaCRA

CO-CONVENERS:

GREATER NEW ORLEANS HOUSING ALLIANCE
Foundation for Louisiana
LiftFund
Urban League of Greater New Orleans
Women’s Business Resource Center
MCDC
Northwest Louisiana CDC
HousingNOLA

KEYNOTE SPEAKER:

JARED C. BROSSETT
Councilmember, City of New Orleans
The Role of Anchor Institutions in Community Development
Location: Grand Ballroom C

Anchor institutions such as educational institutions, hospitals and congregations wield considerable economic power on a local and national level. These institutions have an economic self-interest in helping ensure that the communities in which they are based are safe, vibrant and healthy. This workshop will feature representatives from congregations that have worked successfully with housing developers to provide critical community social services, and educational institutions and non-profit hospitals that are employing innovative community development strategies.

MODERATOR:
Sheena Foster, Regional Organizer, NCRC, Washington, DC

SPEAKERS:
David Adame, President and CEO, Chicanos Por La Causa Inc., Phoenix, AZ; Member, NCRC Board of Directors
Annie Cambria, Director, Strategic Finance, Recovery School District, New Orleans, LA
Nick Harris, Executive Director, Dillard University, Office of Community and Church Relations, New Orleans, LA
Ernest Hogan, Executive Director, Pittsburgh Community Reinvestment Group, Pittsburgh, PA; Secretary, NCRC Board of Directors
Le’Kedra Robertson, Founder and President, Milne Inspiration Center, New Orleans, LA

Strategies for Wealth Building and Community Development in Louisiana
Location: Iberville

In this workshop, we will explore community wealth building, a method of creating wealth that focuses on justice, opportunity, and access to capital for all people. Speakers will discuss strategies for building women- and minority-owned small businesses, generating capital through community-driven financial institutions, and securing and preserving wealth through housing-related interventions.

MODERATOR:
Kevin Davenport, Organizing and Advocacy Manager, NCRC, Washington, DC

SPEAKERS:
Thelma French, President and CEO, Total Community Action, Inc., New Orleans, LA
Adele London, Director of Business Development, Good Work Network, New Orleans, LA
Paul Tuttle, Managing Attorney, Southeast Louisiana Legal Services, New Orleans, LA

Alternative Housing Financing Strategy Session
Location: Grand Ballroom AB

The City of New Orleans has committed to building 7,500 new affordable housing units. This workshop will feature innovative ideas for the execution of this commitment. This includes discussions of long-term, locally derived funding to support affordable housing investments, infrastructure upgrades, blight reduction efforts and other public sector investments and initiatives.
### Two Tools for Reinvestment: Affirmatively Furthering Fair Housing and the Community Reinvestment Act

**Location:** Grand Ballroom C

Cities are still grappling with the potential impacts of and opportunities from the Department of Housing and Urban Development’s new rules on Affirmatively Furthering Fair Housing (AFFH) and the Assessment of Fair Housing (AFH). This training is for housing and community advocates with a working knowledge of AFFH and the Community Reinvestment Act (CRA) who would like to learn more about solutions for their communities using the AFH process in conjunction with CRA.

**Speakers:**
- Nicole Barden, Director, Membership and Organizing, NCRC, Washington, DC
- Kristina Musante, Director, NCRC National Training Academy, NCRC, Washington, DC

### Reinvesting in Communities by Increasing Bank Investments

**Location:** Bourbon

Community Reinvestment Act (CRA) campaigns can be a powerful tool to increase access to credit, capital, and banking services in low- and moderate-income (LMI) communities in Louisiana. Many non-profits have built strong relationships with banks to spur investments in LMI communities and communities of color.

This workshop will feature local and national examples of CRA engagement and campaigns from lending groups, loan funds, and non-profits. Participants will walk away with a greater understanding of how to involve banks in their community’s development.

**Moderator:**
Robert Dickerson, Jr., Executive Director, Birmingham Business Resource Center, Birmingham, AL; Chairperson, NCRC Board of Directors

**Speakers:**
- Catherine Crosby, Executive Director, City of Dayton Human Relations Council, Dayton, OH; Member, NCRC Board of Directors
- Fred J. Johnson, Jr., CEO, Neighborhood Development Foundation, New Orleans, LA
- Randy Pollock, Vice President, Strategic Affairs, LiftFund, San Antonio, TX

### Beyond Housing: Building and Sustaining Equitable and Healthy Communities

**Location:** Bienville

The New Orleans housing market is changing, influenced by anchor institutions, infrastructure investments and transportation. Can equitable development strategies help New Orleans neighborhoods, and the region, promote economic growth while providing quality housing for all? This workshop will explore neighborhood revitalization and equitable development, social determinants of health, the challenges and opportunities that emerge when revitalizing a community and the role of housing developers and community service providers in creating programs beyond housing.

**Speakers:**
- Devaughn Fowlkes, Director of External Relations, Catalyst Network Foundation Inc., Brooklyn, NY
- Ben Kleban, Founder and President, New Orleans College Prep, New Orleans, LA
- Kris Pottharst, Executive Director, Project Homecoming, New Orleans, LA
- Glenis Scott, Director, Office of Community and Energy Services, Total Community Action, Inc., New Orleans, LA

### Preserving Affordable Housing Options

**Location:** Iberville

Ensuring that low- and moderate-income households can continue living in neighborhoods experiencing rising rents and property values requires collaboration among local governments, developers and housing organizations. In this workshop, experts will discuss opportunities to prevent future displacement, preserve and expand the total supply of affordable rental and homeownership opportunities and prevent foreclosures by mitigating the impact of tax and insurance increases.

**Moderator:**
Andreadecia Morris, Executive Director, HousingNOLA, New Orleans, LA

**Speakers:**
- Ron Henderson, Deputy Commissioner, Louisiana Department of Insurance, Baton Rouge, LA
- Cashauna Hill, Executive Director, Greater New Orleans Fair Housing Action Center, New Orleans, LA
- Erroll Williams, Assessor, Orleans Parish Assessor’s Office, New Orleans, LA

### HUD Program Updates for Housing Counselors

**Location:** Grand Ballroom AB

This workshop will cover housing counseling certification, grants, and what to expect on a HUD Performance Review. Content will be geared toward a Housing Counseling audience and will serve as the Wednesday afternoon training portion of the NCRC National Training Academy week-long training. The workshop is required for those attending the week-long training, but all Summit attendees may attend.

**Speaker:**
Dan Carmon, Associate Deputy Assistant Secretary, Office of Housing Counseling, U.S. Department of Housing and Urban Development, Washington, DC

### Summit Social

**Location:** Dickie Brennan’s Bourbon House

After the workshops, stop by Dickie Brennan’s Bourbon House on the Astor Crowne Plaza ground floor for an informal gathering to network and build coalitions with colleagues.
CREATING A JUST ECONOMY

NCRC and its grassroots member organizations create opportunities for people to build wealth. We work with community leaders, policymakers and financial institutions to champion fairness in banking, housing and business development. Our members include community reinvestment organizations, community development corporations, local and state government agencies, faith-based institutions, community organizing and civil rights groups, minority and women-owned business associations, and social service providers from across the nation. 202-628-8866 • www.ncrc.org

NCRC’s Annual Conference is one of the nation’s largest gatherings of community nonprofits, policymakers, government officials, small businesses, banks, and academia, all coming together to create a just economy.

We look forward to seeing you at the Capital Hilton Hotel, Washington, DC, March 28-30, 2017.

www.ncrc.org/conference/ 202-628-8866 • #justeconomy

THE CONFERENCE WILL FEATURE:

• A wide range of cutting-edge workshops on community organizing and advocacy, housing, access to capital and credit, workforce and community development, fair lending, and business development

• The foremost experts and advocates sharing new developments, best practices, and innovative ideas for community reinvestment

• Keynote addresses from prominent officials and leaders in the field

• NCRC’s Hill Day and Congressional Luncheon

• The 2017 NCRC National Achievement Awards Dinner